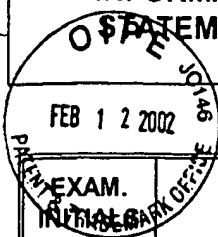


FORM PTO 1449 US Department of Commerce Patent and Trademark Office		ATTY DOCKET NO.: VIGN1110	SERIAL NO.: 09/681397
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		APPLICANT(S): Brendan J. Kitts	
		FILING DATE: March 29, 2001	GROUP ART UNIT: 2163 3623



U.S. PATENT DOCUMENTS

EXAM. INITIALS	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	A1					
	A2					
	A3					
	A4					
	A5					
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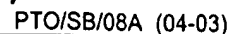
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	B1					
	B2					

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

EXAM. INITIALS	C1	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the effects of Seasonality, Spending and Method" by DataSage, Inc., October 25, 1999, 63 pages.
	C2	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, Inc., January 31, 2000, 16 pages.
	C3	
	C4	

EXAMINER <i>[Signature]</i>	DATE CONSIDERED 2/17/05
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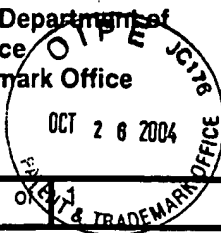



Application Number	09/681,397
Filing Date	3/29/2001
First Named Inventor	Brendan J. Kitts
Group Art Unit	3623
Examiner Name	Robinson Boyce, Akiba K.
Attorney Docket Number	VIGN1110

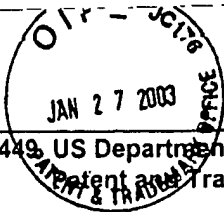
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Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			
Examiner Signature		Scott Smith			Date Considered	2/17/05	

FORM PTO 1449 US Department of Commerce Patent and Trademark Office 		Application Number	09/681,397
		Filing Date	03/29/2001
		First Named Inventor	Brendan J. Kitts
		Group Art Unit	3623
		Examiner Name	Robinson Boyce, Akiba K.
Sheet	1	Atty Docket Number	VIGN1110
Examiner Initials	Cite No.	OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS	
	C29	XSL Transformations (XSLT) Version 1.0, W3C Recommendation, www.w3.org/TR/1999/REC-xslt-19991116, pp. 1-87.	
Examiner Signature			Date Considered 



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	APPLICANT(S): Brendan J. Kitts	
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: March 29, 2001	GROUP ART UNIT: 2168 3623

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EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
<i>10</i>	A1	5,790,790	08/04/98	Smith et al.	395	200	10/24/96
	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
	A3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
	A4	5,732,218	03/24/98	Bland et al.	395	200	01/02/97
	A5	5,421,015	05/30/95	Khoyi et al.	709	107	09/20/93
	A6	5,339,392	08/16/94	Risberg et al.	345	762	12/28/90
	A7	5,331,673	07/19/94	Elko et al.	714	43	03/30/92
	A8	5,257,369	10/26/93	Skeen et al.	709	312	10/22/90
	A9	5,226,161	07/06/93	Khoyi et al.	709	316	08/31/92
	A10	5,312,787	05/18/93	Baker et al.	707	101	03/12/91
	A11	5,210,824	05/11/93	Putz et al.	707	523	03/28/91
	A12	4,811,207	03/07/89	Hikita et al.	707	2	03/06/86
	A13	4,754,428	06/28/88	Schultz et al.	709	246	04/15/85
	A14	6,185,608	02/06/01	Hon et al.	709	219	06/12/98
	A15	6,185,586	02/06/01	Judson	707	513	04/06/98
	A16	6,141,737	10/31/00	Krantz et al.	711	171	11/04/99
	A17	6,138,141	10/24/00	DeSimone et al.	709	203	10/18/96
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	A20	6,094,662	07/25/00	Hawes	707	104	04/30/98
	A21	6,085,226	07/04/00	Horvitz	709	203	01/15/98
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	A24	5,878,223	03/02/99	Becker et al.	709	223	05/07/97

EXAMINER <i>Scott J. Smith</i>	DATE CONSIDERED <i>2/17/05</i>
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	APPLICANT(S): Brendan J. Kitts	
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: March 29, 2001	GROUP ART UNIT: 2163 3623

<i>M</i>	A25	5,870,559	02/09/99	Leshem et al.	709	224	04/11/97
	A26	5,796,952	08/18/98	Davis et al.	709	224	03/21/97
	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
	A28	5,727,129	03/10/98	Barrett et al.	706	10	06/04/96
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	A30	6,012,052	06/04/00	Altschuler, et al.	707	2	01/15/98
	A31	5,918,014	06/29/99	Robinson	395	200.49	12/26/96
	A32	5,884,282	03/16/99	Robinson	705	27	04/09/98
	A33	5,790,426	08/04/98	Robinson	364	554	04/30/97
	A34	5,704,017	12/30/97	Heckerman, et al.	395	61	02/16/96
	A35	6,041,311	03/21/00	Chislenko, et al.	705	27	01/28/97
<i>A</i>	A36	6,092,049	07/18/00	Chislenko, et al.	705	10	03/14/97
	A37	6,049,777	04/11/00	Sheena, et al.	705	10	03/14/97

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EXAM. INITIALS	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

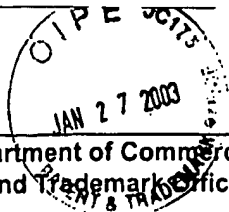
<i>M</i>	C3	Discount Store News, "Datasage Customer Analyst," 1998
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<i>A</i>	C7	Vilcassim and Chintagunta, "Investigating Retailer Product Category Pricing from Household Scanner Panel Data," J. Retailing, Vol. 71, pp. 103-28, 1995
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	APPLICANT(S): Brendan J. Kitts	
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: March 29, 2001	GROUP ART UNIT: 2163 3623

	C9	Wellman, "Down in the (Data) Mines," Supermarket Business, pp. 33-35, 1999.
	C10	RT News, "New Customer Management System Returns Lost Sales to Dick's," RT Magazine, 1999.
	C11	DataSage, Inc., "DataSage Customer Analyst," Progressive Grocer, 1998
	C12	Miller, M., "Applications Integration-Getting It Together," PC Magazine, Feb. 8, 1994, pp. 111-112, 116-120, 136, 138.
	C13	PointCast 2.0 Eases Burden on Network, 3 pp., Jun. 2, 1997.
	C14	Strom, David, The Best of Push, 7 pp., Apr. 1997.
	C15	When Shove Comes to Push, 7 pp., Feb. 10, 1997.
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